

Use of Infant Feeding Data to Target Community Health Program Delivery

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Breastfeeding is a positive determinant of health for infants, children, mothers and families



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Why Collect Information on Infant Feeding?



Alberta is committed to
collecting consistent
breastfeeding data

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Why Collect Information on Infant Feeding?

- Monitor and assess changes in the community
- Plan programs to increase breastfeeding initiation and sustaining rates

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Identifying Infant Feeding Definitions

- Literature
- Best practice



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Identifying Tools to Collect Data

- Universal Healthy Beginnings Postpartum follow-up program
- Child Health Clinic



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Auditing the Data

- After completion of postpartum visits
 - At each CHC visit



	+2.688
	+5.000
	+1.500
	+1.125
	+1.062

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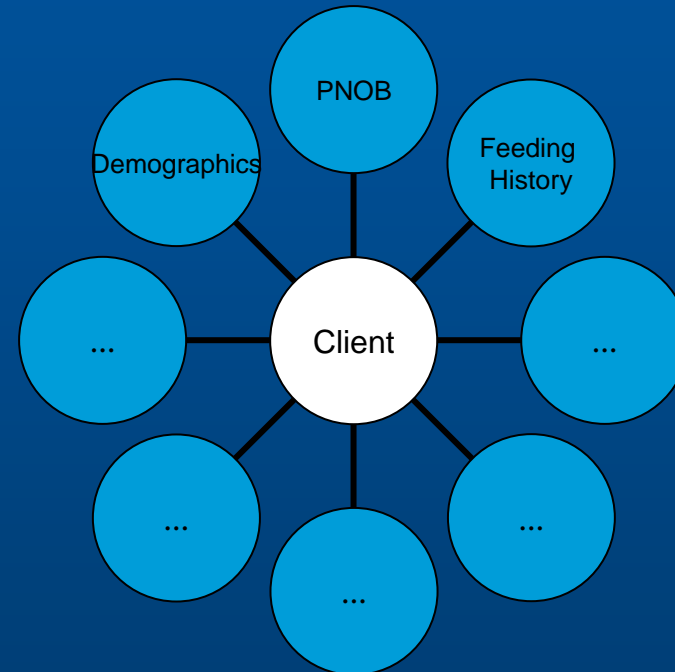
Refer to Definition Handout



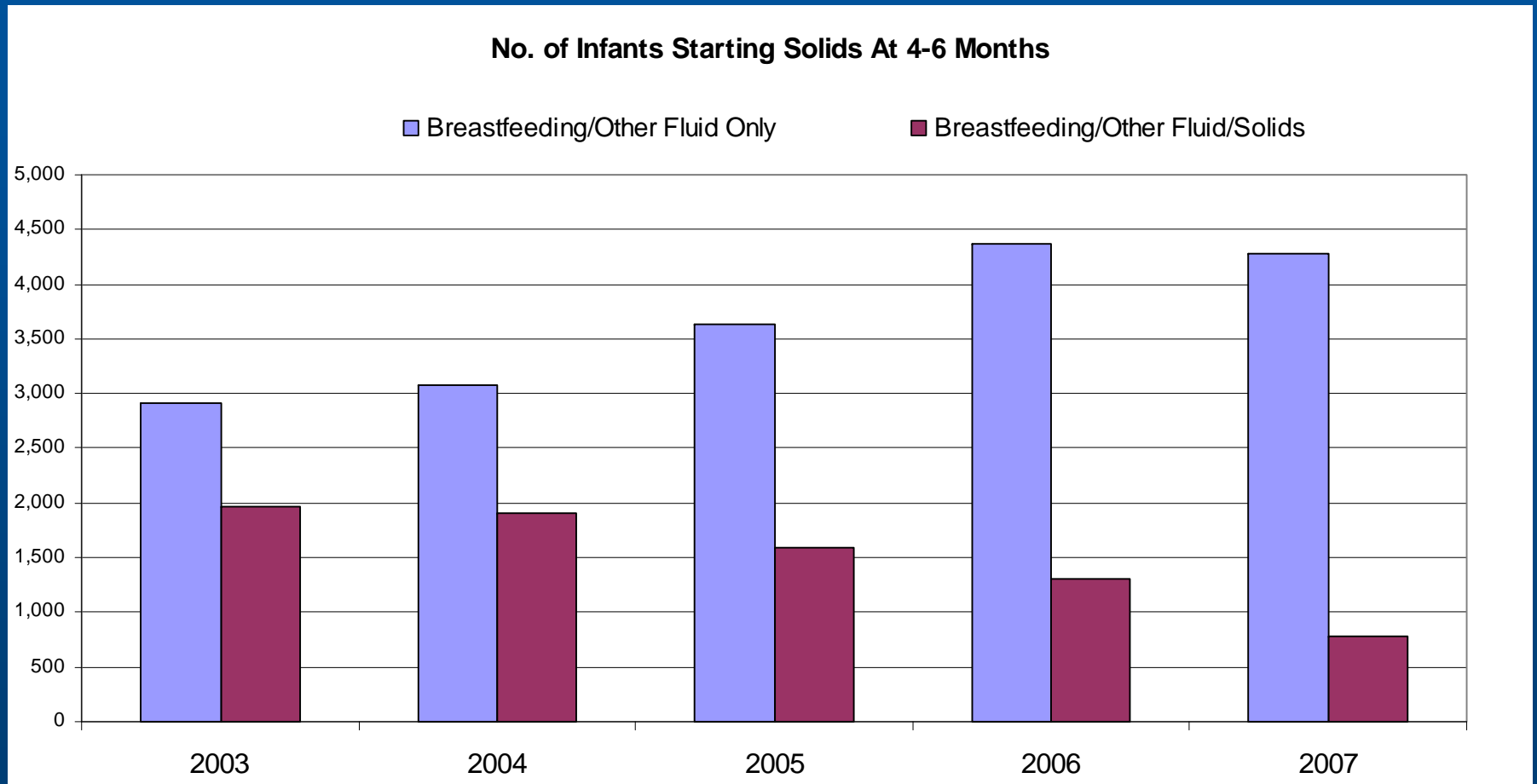
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Our Database

- Relationship between infant feeding tables and other related tables

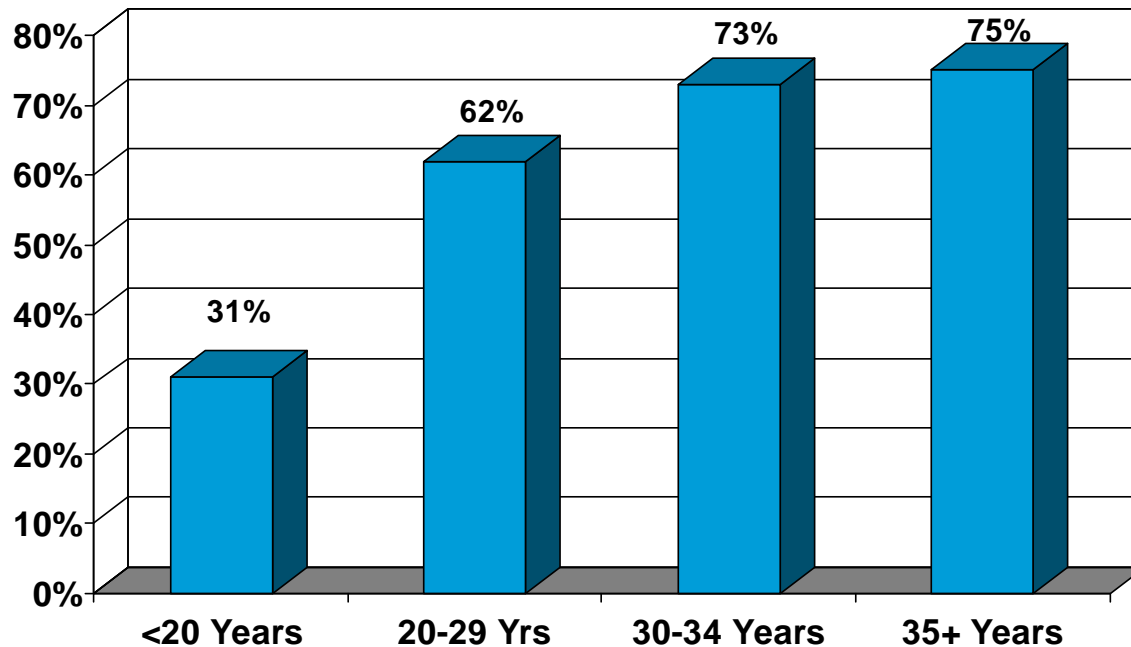


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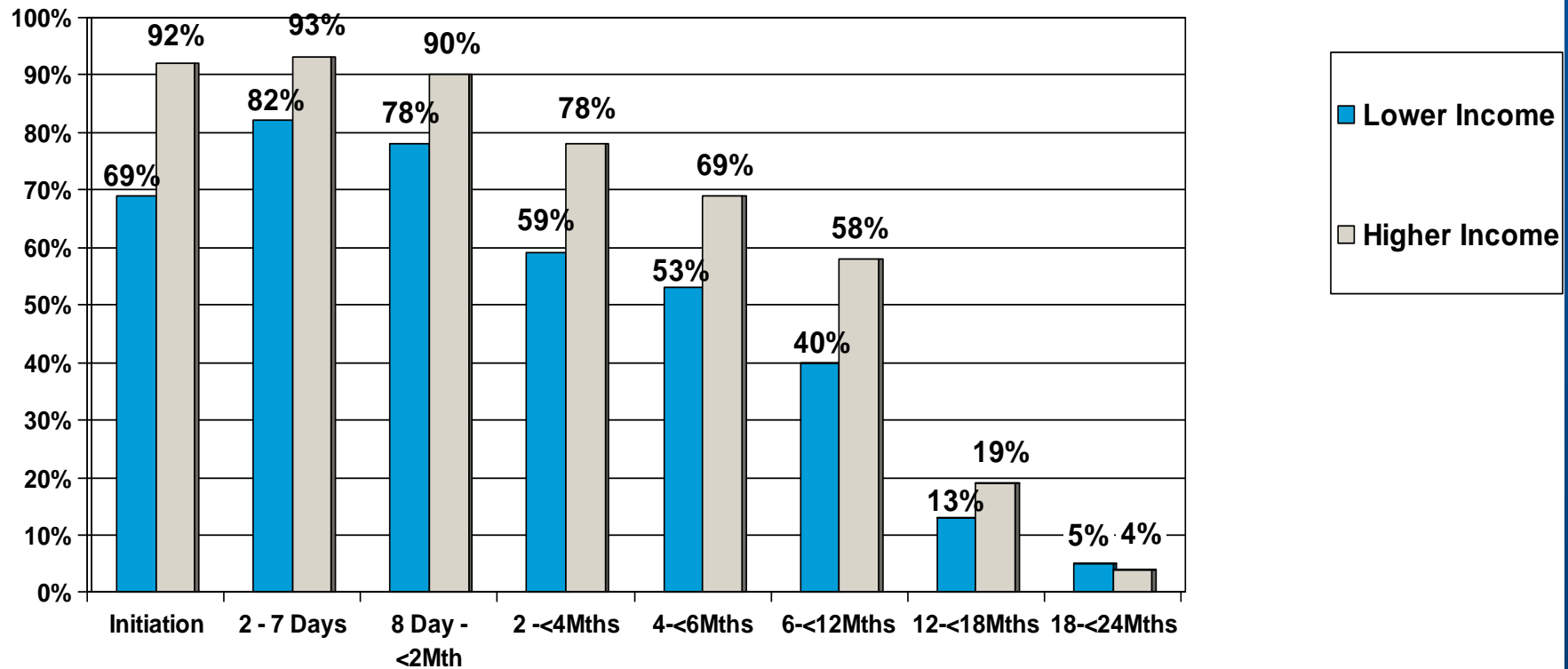
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Sustained Breastfeeding at 2 Month Contact by Age of Mother 2007



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2007 Health Centre Comparison



Using the Data to Drive Program Planning and Implementation

Programs designed and implemented to meet the needs of target populations

Overall Goal

- To Increase Breastfeeding Initiation and sustaining rates within the region



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Next Steps

Evaluating the data for changes based on the initiatives implemented within the region....

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